
The Pink Cardinal Whitepaper



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Version 1.1

1. Introduction

Pink Cardinal™ (\$PCDN) is a meme-born yet utility-driven token ecosystem designed to cut through the noise of short-lived pump-and-dump projects. We are committed to the values of Creativity, Unity, and Trust (CUT), focusing on real community-building, long-term sustainability, and innovative tokenomics rather than quick hype.

Launched via Pump.fun, a fair-launch platform utilizing bonding curves for organic discovery, Pink Cardinal ensures everyone can participate from under equal terms. Pump.fun's bonding curve mechanism incrementally increases the token price with each buy, preventing insiders or early whales from dominating supply and fostering a fair distribution. This fair launch origin sets the foundation for a healthier community and project growth.



There is no fixed deadline for leaving Pump.fun. Instead, Pink Cardinal follows growth milestones before advancing to the next phase. When the bonding curve completes, \$PCDN graduates into a deeper-liquidity trading environment, reinforcing fair distribution and setting up the project for long-horizon development.

2. Branding & Identity

Pink Cardinal's identity and organization are built around a community-centric model, with each part of the Flock playing a distinct role:

- **The Pink Cardinal Foundation:** This is the top-level entity encompassing the project's values and mission. The Foundation represents the Flock as a whole and safeguards the principles of Creativity, Unity, and Trust. It guides overall strategy and ensures that all initiatives align with building a genuine community and lasting ecosystem.
- **EagleWulf:** The project manager, known by the handle @EagleWulf, acts as the steward of the Pink Cardinal Foundation. This role involves executing business operations, securing partnerships, and steering long-term strategy. EagleWulf is a manager, not an owner. The role exists to help the community vision stay organized, visible, and moving forward.
- **Cipher Lens:** A data-rich research agent born in Neo Tokyo and dedicated exclusively to Pink Cardinal in partnership with EagleWulf. Cipher Lens provides real-time insights for the Flock, helping translate live market conditions, project signals, and ecosystem data into clearer decision support for the community.
- **The Community ("The Flock"):** The heart of Pink Cardinal is its community of holders, contributors, and supporters. Referred to collectively as the Flock, these are the individuals who actively shape the project's future through participation and feedback. Every holder has a voice, and Pink Cardinal's community-driven ethos means that ideas, feedback, and grassroots initiatives from the Flock can directly influence development, marketing, and use cases.

Through this branding hierarchy, Pink Cardinal emphasizes that while there are coordinators and defined roles, the power and future of the project ultimately lie in the collective hands of the community.

	
<p>EagleWulf Project manager and strategic steward</p>	<p>Cipher Lens Research agent dedicated to Pink Cardinal</p>

3. Tokenomics Overview

Pink Cardinal is built around a single-token model centered on **\$PCDN**. The design is intentionally straightforward: one core asset, publicly labeled reserves, long-duration staking, and a treasury structure built to support product growth, competitive events, and long-horizon sustainability.

\$PCDN - Pink Cardinal Coin

\$PCDN is the primary token of the Pink Cardinal ecosystem, representing the project's core store of value and governance weight in the community. Its tokenomics are as follows:

- Total Supply: 1,000,000,000 **\$PCDN** (1B)
- Circulating Supply: 612,000,000 **\$PCDN** (61.2%)
- Staking Reserve: 108,000,000 **\$PCDN**
- Aegis Rewards Reserve: 65,000,000 **\$PCDN**
- Marketing Reserve: 50,000,000 **\$PCDN**
- Flex Reserve: 45,000,000 **\$PCDN**
- Nest Treasury: 120,000,000 **\$PCDN**

Each reserve wallet is publicly labeled so the community can verify the structure on-chain. Pink Cardinal maintains this reserve system to support transparent operations and long-term planning without relying on presales or private allocations.

3.1. AEGIS Rewards & Tournament Prizes

□ **AEGIS Rewards are active from the start — Phase 0 (Pre-Graduation). Tournaments and challenges, which will vary in format, are part of the AEGIS reward system and run continuously from launch.**

The Cardinal Aegis (**\$PCDN AEGIS**) rewards program is Pink Cardinal's competitive engagement layer. It funds tournaments, challenges, and community competitions directly from the Aegis Rewards Reserve (65,000,000 **\$PCDN**). Tournaments and challenges will vary in format and scale, ensuring ongoing participation incentives for the Flock.

Tournament Prize Pool Distribution

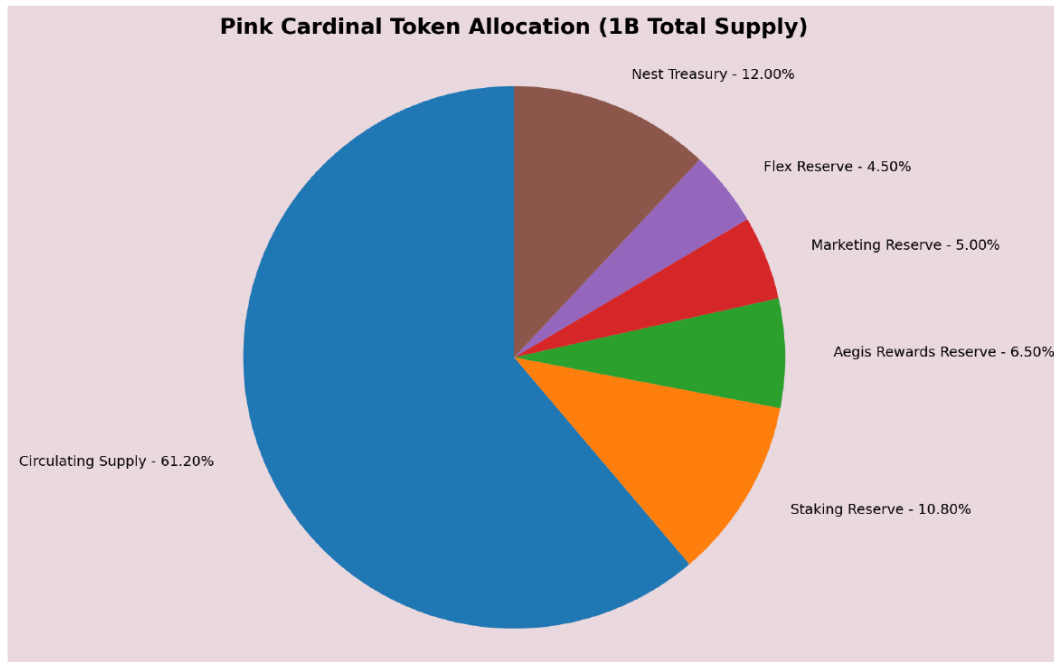
Each tournament's prize pool is distributed among participants as follows. These percentages apply to each individual tournament's allocated prize pool:

Category	%	Notes
Winners	45%	Total winners' share of the prize pool
1st Place	30%	Top finisher reward
2nd Place	10%	Runner-up reward
3rd Place	4%	Third place reward
Wild Card	1%	Discretionary / bonus winner
Next Tournament Seed	20%	Rolls forward to fund the next tournament
Operations	30%	Servers • maintenance • growth
Staking Incentives	3.5%	Bonus \$PCDN for stakers
Burn	1.5%	Permanently removed from supply

Note: 45% (Winners) + 20% (Next Tournament Seed) + 30% (Operations) + 3.5% (Staking) + 1.5% (Burn) = 100% of each tournament's prize pool.

Tournaments and challenges will vary in format, frequency, and prize scale. All competitive events are part of the AEGIS rewards system, ensuring the Flock has active earning opportunities from Phase 0 onward.

All tokens were introduced through the fair-launch path, reinforcing the project’s commitment to transparency, open participation, and community trust.



4. Staking & Emissions

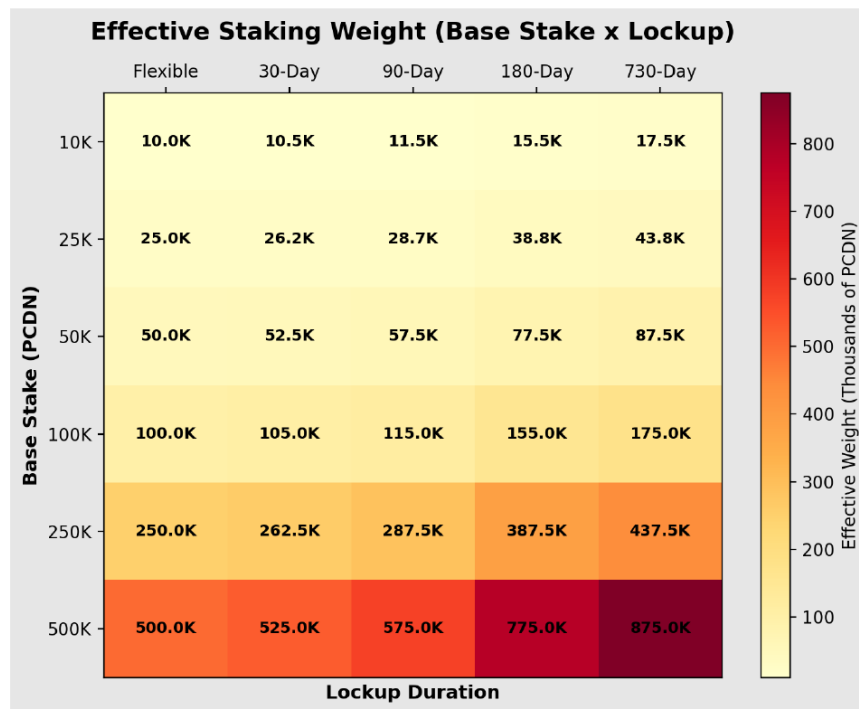
Staking is a cornerstone of Pink Cardinal’s ecosystem, designed to reward long-term holders and active participants. The staking program begins in the early post-graduation window and is structured for consistency rather than short-term inflationary spikes.

Staking Reserve and Schedule: Pink Cardinal has allocated 108,000,000 \$PCDN to staking rewards. Emissions are set at a fixed base rate of 1,000,000 \$PCDN per month for 108 months, creating a predictable 9-year distribution model for committed holders.

- Base Emissions: 1,000,000 \$PCDN per month
- Program Length: 108 months (9 years)
- Emission Structure: fixed monthly base, with additional support from revenue-based open-market buybacks
- Lockup Options: Flexible, 30-Day, 90-Day, 180-Day, and 730-Day
- Flexible: 1.00x
- 30 Days: 1.05x

- 90 Days: 1.15x
- 180 Days: 1.55x
- 730 Days (2 Years): 1.75x

This structure is built to reward conviction and duration. The longer the commitment, the greater the effective staking weight a holder receives within the same \$PCDN emissions pool.



The heatmap above illustrates effective staking weight across base stake size and lockup duration. It is a planning model for understanding how longer lockups can increase relative weight without introducing additional token classes or side mechanics.

Post-Staking Sustainability: After the 108-month emissions schedule is complete, Pink Cardinal continues reinforcing staking through the 5/5/5 wheel. Under this structure, 5% of product revenue is used for open-market buybacks that are added back into staking, 5% is directed to the Nest Treasury, and 5% is burned to support long-horizon supply discipline.

This approach is designed to keep staking relevant beyond the initial emissions era while tying long-term token support to actual product performance.

How Staking Rewards Are Calculated: When holders stake \$PCDN, they join a shared rewards pool. Each wallet’s share of the monthly distribution is determined by its effective staking weight, which is based on the amount staked and the selected lockup

duration.

Illustrative Example:

- Alice: 10,000 \$PCDN locked for 90 days -> 1.15x effective weight
- Bob: 20,000 \$PCDN on flexible terms -> 1.00x effective weight
- Carol: 5,000 \$PCDN locked for 730 days -> 1.75x effective weight
- Alice effective weight: 11,500
- Bob effective weight: 20,000
- Carol effective weight: 8,750
- Total effective weight: 40,250
- Alice pool share: 28.57%
- Bob pool share: 49.69%
- Carol pool share: 21.74%

This framework allows smaller but more committed holders to improve their relative weight through duration, while still keeping the emissions pool rooted in a single transparent asset: \$PCDN.

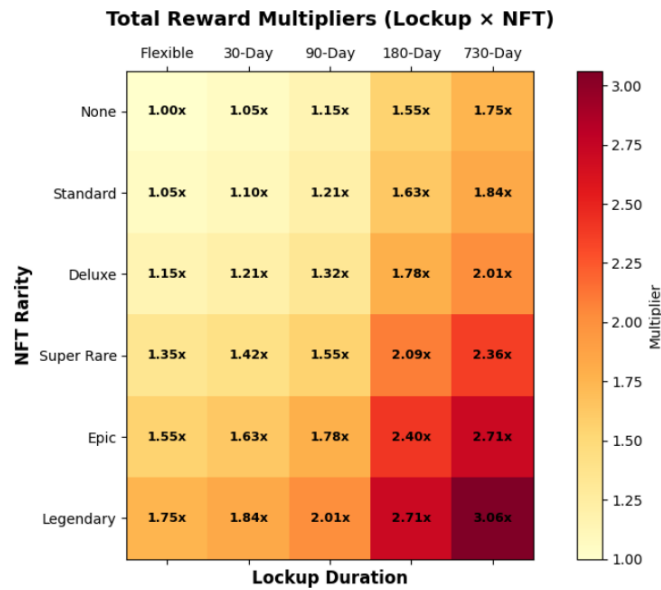
Why duration matters: Pink Cardinal’s staking design is meant to reward commitment, not just size. A larger holder on flexible terms may still earn the biggest share, but longer lockups allow committed participants to strengthen their position inside the same monthly emissions pool.

Because all staking rewards are paid in \$PCDN, the system remains easier to understand and easier to verify. There are no secondary reward tokens and no parallel token emissions schedule to track.

Program design goals:

- keep staking simple and transparent
- reward duration without overcomplicating the model
- avoid short-term farming incentives
- support a long-horizon holder base

This single-token staking approach fits the broader Pink Cardinal strategy: clear tokenomics, public reserve structure, and a sustainability model linked to product growth rather than constant token expansion.



5. Revenue Model

Unlike meme projects that rely solely on token speculation, Pink Cardinal™ is building a product-based revenue model to ensure the project’s longevity and real-world value creation. A variety of creative products and services will generate revenue, which in turn supports the token economy and community rewards. These products may include e-books, art packs, digital collectibles, merchandise, and more, leveraging the Pink Cardinal brand and creative talent within the community.

How product revenue fuels the ecosystem: all revenue from Pink Cardinal’s products is allocated according to a pre-set formula that balances reinvestment, growth, and sustainability. The breakdown of each dollar of revenue is as follows:

- 15% -> Token Reinvestment: This portion directly supports the token economy and market confidence.
- 5% Buybacks: The project will use 5% of revenue to buy \$PCDN from the open market and add it to the \$PCDN staking pool. This creates buying pressure while rewarding holders.
- 5% Burns: Another 5% of revenue will be used to buy tokens and burn them, permanently removing them from circulation. Regular burns reduce the supply over time and help counteract inflation from staking emissions.
- 5% Pink Cardinal Treasury: The final 5% is added to the Pink Cardinal Nest Treasury. This capital accumulation can be used for future strategic investments, liquidity provision, or emergency funds to stabilize the project if needed.

- 30% -> Operations & Production: A substantial share of revenue is reinvested back into building and running the project, including software development, smart contract audits, server infrastructure, design work, content creation, and other day-to-day expenses.
- 40% -> Growth & Expansion: Pink Cardinal dedicates a significant 40% of revenue to marketing campaigns, community events, partnership programs, exchange listings, and expansion into new markets or blockchains. It may also fund community bounties, referral programs, or influencer collaborations to broaden the ecosystem.
- 15% -> Team Compensation: Pink Cardinal values the people working hard behind the scenes and on front lines. Fifteen percent of revenue goes toward compensating the core team and key contributors. This helps the project attract and retain talent - developers, artists, community managers, and other essential contributors - while keeping the broader model community-first.

This revenue model demonstrates how Pink Cardinal is more than a token - it is building a brand and products that generate real value. By feeding a portion of that value back into the token through buybacks and burns, while also funding operations and growth, Pink Cardinal creates a feedback loop designed to outlast the typical hype cycle of meme coins.

6. The Flock Treasury & Sustainability Plan

Long-term sustainability is a core goal for Pink Cardinal. We recognize that the initial token distribution, including fair launch and the 9-year staking emissions schedule, is only the beginning. To ensure the project can continue thriving beyond the emissions era, Pink Cardinal will establish a community-governed Flock Treasury and a revenue-sharing model that grows over time.

Flock Treasury: At the one-year anniversary of Pump.fun graduation, Pink Cardinal will activate the Flock Treasury as a DAO-governed fund. This community treasury will start receiving a share of all Pink Cardinal product revenue, aligning the community's interests directly with the project's financial success. The initial revenue share to the Flock Treasury is 5% of all product revenue from that point onward.

- **Growth of Revenue Share:** Each year after activation, the community's revenue share increases by +1%. For example, in Year 2 after graduation, the Flock Treasury would get 6% of product revenue; in Year 3, 7%; and so on. This escalator continues until Year 10, reaching a 15% revenue share for the community. In Year 10, there will be a special bonus jump of 2% to lock in a round number. Thereafter, 15% of all revenue, for the life of the project, is dedicated to the Flock Treasury.
- **Use of Flock Treasury:** The Flock Treasury is essentially by the community, for the community. Controlled through a DAO framework, \$PCDN holders will be able to

propose and vote on how to utilize these funds. They might be used for charitable donations, further marketing, funding developer grants, adding liquidity to markets, or distributing community-directed benefits.

The “5/5/5” Forever Mechanic: In addition to the Flock Treasury share, Pink Cardinal commits to maintaining the 5/5/5 token support mechanism permanently: 5% of revenue for buybacks, 5% for burns, and 5% for project reserves.

This 15% allocation from the revenue model continues indefinitely, even after Year 10 and beyond. Together with the Flock Treasury, it creates a balanced long-term financial system: the community directly benefits from revenue, token value is supported by ongoing buyback-and-burn activity, and the project retains reserves to adapt or weather unexpected events.

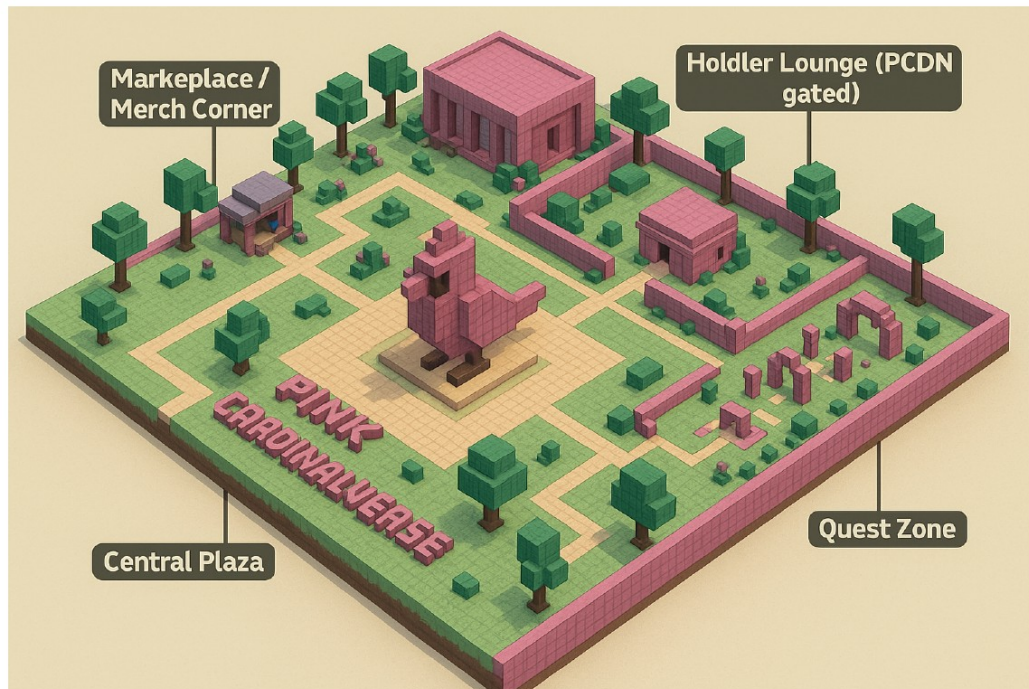
Sustaining Beyond Emissions: When the 9-year staking rewards period eventually concludes, many projects face a cliff where there are no new tokens to incentivize participation. Pink Cardinal, however, is designed to become increasingly self-sustaining over time. The Flock receives a growing share of revenue, the product ecosystem is intended to generate ongoing support for operations, and the continuing 5/5/5 mechanism reinforces long-horizon alignment.

In summary, Pink Cardinal’s long-term design is about aligning incentives for all stakeholders. The team and community work together to grow product revenue; that revenue in turn benefits both token holders and the Flock Treasury, creating a cycle of mutual reinforcement. By planning a decade ahead with these mechanics, Pink Cardinal aspires to be a project that stands the test of time in the crypto world.

6.5. Pink Cardinalverse

Pink Cardinal has already secured two connected LAND parcels in The Sandbox metaverse, which will be the foundation of the Pink Cardinalverse. This environment extends the CUT values into an interactive world where \$PCDN holders can connect, explore, and participate in meaningful activities. Expect meetups, exploration, social spaces, and interactive quests or mini-games where participants may be provided opportunities to earn rewards.

The buildout of Pink Cardinalverse will begin after graduation and continue as the ecosystem matures. The objective is to create a branded digital environment that strengthens community identity while supporting long-term engagement.



7. Roadmap

Pink Cardinal's journey is mapped out in phases, each with clear objectives and milestones. This phased roadmap allows the project to grow organically, evaluate progress at each stage, and adapt as necessary while staying true to the CUT values. Below is an overview of what to expect:

- Phase 0 - Pump.fun Era (Pre-Migration): Build a strong initial community and holder base on the Pump.fun platform. In this phase, Pink Cardinal focuses on grassroots growth, community visibility, and fair distribution while expanding the Flock and preparing the project for graduation.
- Phase 1 - Early Post-Graduation (Months 1-6): Successfully transition into a deeper-liquidity trading environment and stabilize the first post-graduation market structure. During this phase, Pink Cardinal begins staking implementation, continues Cardinal Aegis rewards, and expands product releases designed to produce real revenue for the ecosystem.
- Phase 2 - Product Growth (Year 1 Post-Graduation): Scale products, strengthen revenue generation, and expand the ecosystem's real utility. Aegis rewards are already active; the focus here is building the product side of Pink Cardinal so revenue can begin feeding the long-horizon model more meaningfully. This phase prioritizes product releases, brand expansion, and stronger operating consistency.
- Phase 3 - Growth & Partnerships (Years 2-3): Scale partnerships, establish Pink Cardinalverse, activate community treasury governance exactly one year from

graduation from Pump.fun, and reinforce the long-horizon sustainability model.

- Phase 4 - Maturity & Global Expansion (Years 4-5): Solidify Pink Cardinal's presence more broadly while exploring larger products, broader distribution, and strategic expansion opportunities. The aim is to grow without compromising the project's community-first identity.
- Beyond Year 9 - The Flock Era and Beyond: By the end of the planned staking emissions period, the project transitions into a model increasingly supported by product revenue, treasury strength, and the continuing 5/5/5 wheel. The long-term goal is a durable ecosystem where the Flock remains engaged, staking remains relevant, and the project can continue adapting without drifting from its core values.

8. Conclusion

Pink Cardinal may have started from a meme-inspired moment, but it is growing into a broader ecosystem that blends community energy with real utility and a sustainable operating structure. By combining a fair-launch origin, long-horizon staking, product development, and competitive play through Cardinal Aegis, Pink Cardinal aims to build something durable rather than temporary.

- Fair Launch Origins: Pink Cardinal launched through a fair public path with no presale and no insider allocation advantages.
- CUT Values (Creativity, Unity, Trust): These values remain central to how the project is built, communicated, and governed.
- Single-Token Design: \$PCDN is the core asset of the ecosystem, keeping the token model simple, transparent, and easier for the community to follow.
- Long-Horizon Staking: The 108-month staking schedule is designed to reward committed holders without depending on short-term emissions spikes.
- Revenue-Linked Sustainability: The 5/5/5 wheel ties long-range token support to actual ecosystem performance through buybacks, treasury reinforcement, and burns.
- Community Alignment: The Flock Treasury and the 5/5/5 revenue reinvestment model mean that as the project earns revenue, it consistently gives back to holders and reinforces token value. The increasing revenue share up to 15% ensures the community's stake in the project's success grows over time.

In essence, Pink Cardinal positions itself as a community-first, revenue-backed ecosystem that is built to last well beyond the hype. We are cutting through the noise of short-term speculation by fostering a creative and united community that trusts in a shared vision. As the roadmap progresses, members of the Flock are invited to contribute ideas and help steer Pink Cardinal to its full potential.

Together, through Creativity, Unity, and Trust, Pink Cardinal aims to endure well beyond short-term hype and continue building alongside its community.

9. Risks and Disclaimers

General Disclaimer: This whitepaper is intended for informational purposes and community discussion only. It does not constitute investment advice, an offering, or a solicitation to buy or sell any asset. Cryptocurrency projects like Pink Cardinal are inherently risky and volatile. Participating in Pink Cardinal, or any crypto token, should be done with caution and personal responsibility. Prospective participants are encouraged to conduct their own research and, if needed, consult with financial or legal advisors before engaging with the project. By being involved in Pink Cardinal, you acknowledge that you understand the speculative and high-risk nature of cryptocurrencies.

Despite our best efforts and intentions to build a sustainable project, there are several risks to be aware of. The Pink Cardinal Foundation is committed to mitigating these risks where possible and evolving the project as needed without compromising our core values. Below are key risks and our approach to addressing them:

Market Volatility & No Guaranteed Returns: The crypto market is highly volatile, and the value of \$PCDN can fluctuate dramatically over short periods. There is no guarantee that holders will profit, and participants should be prepared for significant price volatility. Pink Cardinal seeks to strengthen its fundamentals through product growth, transparent reserves, and long-range planning, but market risk can never be fully removed.

Regulatory and Legal Risks: The regulatory environment for cryptocurrencies and tokens is evolving and can be uncertain. Laws differ by jurisdiction, and future regulations or government actions could impact Pink Cardinal's operations or the legality of holding or trading the tokens. Pink Cardinal is committed to compliance with applicable laws and will adapt proactively to new regulatory requirements. As needed, the project will seek legal counsel to ensure token distribution, trading, and product sales adhere to relevant regulations.

Execution & Operational Risks: Building and scaling a crypto ecosystem is a complex task. There may be unexpected technical challenges, delays in product releases, or goals that take longer to achieve than anticipated. Competition in the crypto space is fierce, and user preferences can change rapidly. Pink Cardinal's roadmap is a guiding vision, not a rigid guarantee, and the team and community remain prepared to adapt as needed.

Security Risks: Engaging with blockchain technology always carries security considerations. There is risk of smart contract bugs, hacks, or exploits, as well as risks on the user side such as losing private keys or falling for phishing scams. The project will implement best practices in smart contract development, including independent security audits before major releases where appropriate, and will continue educating the community on safe practices.

By acknowledging these risks openly, Pink Cardinal aims to build trust through transparency. A well-informed community is an empowered community. By planning for the long term, diversifying the ecosystem, and staying true to CUT values, Pink Cardinal intends to navigate these risks with discipline and accountability.